

ANNUAL REPORT

YEAR 2022-2023

SIGNATURE OF TEACHER IN CHARGE

Ms. SHINEY GILBERT _____ CLUB SECRETARY: RADHA JOSHI

Date: 29 July 2022

Time: 11:20 onwards

Venue/ Platform: Canteen Extension

Charges: NA

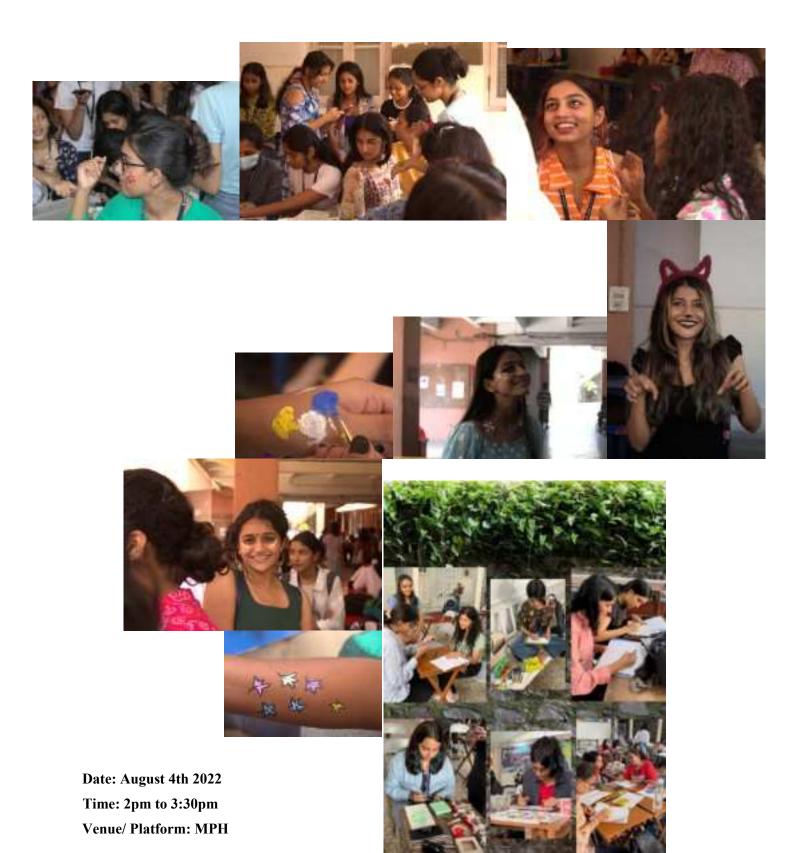
No. of participants: 60+

KALEIDOSCOPE X A&D FACE PAINTING

Art & Design Club, in collaboration with Kaleidoscope Team Creatives & Pre-K, organized a face painting session in the Friday long break. The small promotional event was very much on demand, and a success too. Face painting became a symbolic activity of the Art & Design Club on campus after it was carried out during the club registration drive and also this event. Eighty

plus participants showed up. The Kaleidoscope Theme 2022-23 was "Neverland": nostalgic artworks ranging from tv-show characters to *kawai* symbols like strawberries & mushrooms were painted. The face painting was open to all, and on a first come first serve basis.

There were about 10-12 artists that drew these paintings, and they were Art & Design Executives Simran Satoskar, Akshata Singh, Jia Rathod, Aarushi Verma & Kashish Daga as well as members of the team Creatives. Soft music was played to set the right mood. Overall it was a colorful lively end to the day, for all those present on campus.



Charges:

No. of



participants: ~40

SONGS AS STROKES

As part of 'Peace Fortnight'





"Ever wondered what Lennon's songs would look like as visual art? How would the tunes and words manifest on paper? The question is what they look like to YOU!"

All of the Art & Design Club's executives & members were excited to be a part of Songs as Strokes because it was our club's first official event of the current academic year. The A&D team worked together with the World Music & Dance Club to pay a tribute to John Lennon's advocation for world peace. This was an event that was part of the Peace Fortnight organized by the College Union Committee, which is a half-month long peace themed event-schedule organized by our college clubs & associations A PR message on whatsapp, a story & instagram post, and an offline poster was put up on the A&D Update Board for the promotion of the event.

By depicting musical interpretations through fine art, Songs as Strokes sought to bridge the gap between music fans and fine artists in a creative way. Students had two options for participating: they could either perform John Lennon's music or interpret the live music and depict it through art.

Artists were required to bring along their own art supplies, & the event was open to all WMDC & Art & Design Members. The event took place on August 4th, 2022. From 2:00 p.m. until 3:30 p.m., participants were invited to the Multipurpose Hall. Senior Executives Jia Rathod, Aarushi Verma, and Mahua Chakrabarty were the Art & Design Club executives who were largely responsible for the smooth running of the event.

Date: August 6th 2022

Time: 4:30pm

Venue/ Platform: Zoom

Charges: NA

No. of participants: about: ~20

POCKETS OF PEACE As part of 'Peace Fortnight'

"In honor of Peace fortnight, we invite you to indulge with us in a peaceful evening, full of bonding and art. Join us with all your art supplies (a piece of paper and a pen counts too :p) and express yourself through art while jamming to some soulful music"

Pockets of peace was Art and Design's first solo event of this academic year! It was a part of the 'Peace fortnight' events which were spread throughout the first half of August. This event was conducted online on 6th August, 4:30 pm on Zoom, and was about creating art to bring peace to our inner selves and expressing emotions through art. A PR message on whatsapp, a story & instagram post, and an offline poster was put up on the A&D Update Board for the promotion of the event..

The workshop was conducted on Zoom and around 22 students joined us. The participants created art while listening to some peaceful music. Prompts like 'draw something that made you happy today' were given and the artists drew their hearts out, and even discussed their works.

We ended with everyone displaying what they created and them sharing a few words about their artworks. Senior Executives Akshata Singh, Simran Satoskar, Kashish Daga and were in charge of this event. It was an interactive session and the response in the feedback form was positive. Images from the workshop are shared below.



Date: September 5th 2022 Time: 12 noon onwards

Venue/ Platform: MPH

Charges: NA

No. of participants: 18

TEACHER'S DAY In Collaboration with CUC & Other Clubs

"A special programme has been organized on 5th September for the occasion of Teachers Day. Members who are interested in making a poster/doodles or comics related to the theme Teachers or Learning are requested to list down their names."

On 5th September, Teachers day was organized by CUC in collaboration with all the college clubs at the multipurpose hall. The Art and Design Club and the Association of Christian Students worked together to manage the decoration for the event which was held at the Multi-purpose Hall. Art & Design Executives, Simran Satoskar & Clavita Fernandes were responsible for setting up the decor on the main day. The rest of the A&D team along with the ACS team worked on creating decor beforehand for the event. Furthermore, Art & Design Members too participated in the event by displaying their artworks on a foam moodboard.

Art and Design Club invited entries for artworks from the members on the theme "*Teachers*" or "*Learning*". A PR message was sent on the Art & Design Whatsapp Group. The artworks had to be either posters, doodles, or comics, with no restrictions on imagination. This was open to the newly registered FYBAs, along with SYs, TYs & SYJCs. Students were allowed to use 4A size paper or prints of their original digital artworks. The artworks were collected by the 4th & 5th of September and about 18 entries were received for the same.

Last Day of Submissions: 16th September

Exhibition Display: 17th September onwards

Time: 8am to 2:30pm

Venue/Platform: J.N. Heredia Centre for Counseling

Charges: NA

No of participants: 39

HUES OF MY HEART

In Collaboration with the J.N. Heredia Centre for Counseling

Art and Design Club worked in collaboration with the J.N. Heredia Centre for Counseling for organizing the event- 'Hues of my Heart.' For this offline submission based event, there were no restrictions for the participants on what the artwork could be as long as it was made using a color

palette that is closest to their heart. The participants were allowed to use any medium for their artworks and could submit an optional write up along with their artwork as well.

It was a submission-based event where the participants were required to submit their artwork at the Counseling Centre on the 5th to 6th of September between 8:45am to 1:00pm. A PR message on whatsapp, a story & instagram post, and an offline poster was put up at the Counseling Centre and on the A&D Update Board for the promotion of the event. Considering the Ganesh Chaturthi festival week & an overwhelming interest displayed by members, an extension to submit the artworks was given and the deadline was shifted to the 16th of September, 2022, after which the entries were displayed and open to all for viewing. The result was a soothing foam board collaged with heartfelt artworks. After the event, participants could either collect their artworks or allow them to be displayed in the counseling room for the rest of the year.

Date: 26th-30th October

Time: Midnight to Midnight

Platform: Submission via Google Forms

Charges: NA

No. of Participants: 20

No. of Entries: 72

(L to R Prompts: Mythical Creatures, Nightmare, Mythical Creatures)

Art & Design held a yearly Art & Design event which was for 5 days this year, with different prompts

for each day: DAY 1: 26th October – Arson

DAY 2: 27th October- Mythical Creatures

DAY 3: 28th October-Nightmare

DAY 4; 29th October- Carnival

DAY 5: 30th October- Sci-fi

This was a competition-based event where all artworks were created only using ink products on paper or by using an ink brush digitally. The artwork submission was online via google forms. There were reminder instagram stories put up daily and a post put up on the Instagram page with the rules with other important information pertaining to the event. Every midnight the link for the google forms was updated on the Instagram bio. Also, a PR text was sent on the Art & Design WhatsApp group as well as the class groups regarding the prompts and rules for the same, as the event was open to all.

Artwork and submissions were accepted from starting midnight to midnight of the next day. The event was fully managed by the newly joined Junior Executives Diwanshi Jain and Stephanie Miranda under the guidance of the seniors. Winners were declared by the end of the month by internal executive team voting, and ECC hours were granted to winners & active participants (those that participated for all 5 days.

ARTWORKS:

(L to R Prompts: Sci-Fi, Sci-Fi, Carnival, Arson, Nightmare, Mythical Creatures)

Date: 11th November

Time: 11:35-12:25

Venue: MPH Charges: NA

No of participants: ~40

ℂ TWO FACED)

A Cosplay Event

The Art & Design Club cosplay event "TWO FACED," took place on November 11 at the Multipurpose Hall during the long break. Both club members and non-members were invited to celebrate and display their alter egos artistically. Participants were given the freedom to cosplay any fictional or original character of their choice. The outcome was a creative range of characters, from one student cosplaying as an abstract character 'nature', to another as Princess Leia from Star Wars, to someone cosplaying as Captain Jack Sparrow to yet another cosplaying as Diana from Bojack Horseman.

There were about 40 attendees and it was clear that a lot of thought had gone into each of their costumes. Everyone had a great time interacting with and taking pictures with other cosplayers. Participants came forward and shared why they chose their specific character & what they relate to and also shared general trivia about the role they were portraying. This was the first event which was opened up to the newly arrived FYBA students, whose energy & enthusiasm was infectious.

Date: 30th November Time: 2:05 - 3:30 pm Venue: Room 30

Charges: NA

No of participants: 20



The Art & Design Club organized the event "Art Buddy Session," which took place on November 30th at Room 30. A promotional message on whatsapp, and a post on instagram was made owing to the event. This was a *member only* bonding session. The executives and the participants took turns introducing themselves to break the ice. And then, our Senior Executive Akshata Singh organized a round of "Never have I ever" & "This or That", which was art themed and sprinkled with some humor.

Participants were requested to bring their own art supplies, which led to a very diverse result in the artworks; with some of them making traditional art and some even digital. Other executives organized activities like: passing the paper & chinese whispers sketching game, art prompts interpretations, & basic art trivia. All the participants enjoyed engaging each other, so did the executive team. Soft upbeat music which was on the jukebox was played to set a de-stressing atmosphere. The event did not contribute to ECC hours, but was nevertheless fun & interactive.

Date: 10th December 2022 Time: 1:15 PM to 3:45 PM Venue/Platform: Room 30 Charges: ₹30 for the tote bag.

No of participants: 40

TOTE BAG PAINT PARTY

The Art & Design Club organized a member-only competition- 'Tote Bag Paint Party'. My prior registration form was sent on the club whatsapp group. The registration fee was 30 rupees owing to the tote-bag that was to be given for the purpose of the event. Promotional messages as well as an instagram post were made for the event. Each participant was given a tote bag to paint and they were allowed to express their creativity to paint their bags in a given time span (1.5hrs). ECC hours were provided to the participants for this event. Participants were requested to bring their own painting supplies. Forty people took part in the competition. A google form was circulated at the end of the competition for the participants to submit a photo of the tote bag they painted through the use of a QR code scanner. 3 winners were chosen by the

A&D team by internal voting.

Student Response: Participants enjoyed taking part. A few of them proposed that the time limit for the competition should be a little longer as they got engrossed in painting. The majority of them look forward to participating in such an event again.

Date: 20th December 2022

Time: NA

Venue/Platform:

Charges: NA

No of participants: 20

SECRET SANTA

The Art & Design Club organized a *member-only* Secret Santa event. Names of interested participants and their likes/dislikes were recorded via a google form. Promotional messages & and instagram posts were made pertaining to the event. Each interested participant was then assigned a partner who they had to give a handmade present to. This way participants were divided into pairs of two.

They were encouraged to use their unique skills (cooking/crochet/painting) to make their gifts, which were first approved by the club team via a google form which surfaced on December 18th and then these approved gifts were collected by the executives on December 20th. This was done to ensure that everyone's work was balanced. Upon collecting, the executives then gave the gifts to the respective partner of the gift-giver.

Twenty people took part and gave gifts. The gifts that participants gave to their partners included baked goods, cards, stickers, handcrafted jewelry, miniature clay figurines, and painted canvases.

Students Feedback: Most participants expressed their delight in their gifts and expressed hope that their gift recipient felt the same way. A few proposed that a 'set spending limit' and pricing range be specified.

This is because 1-2 of them felt that they received less than what they had given. A majority of them look forward to participating in such an event again.

Date: 25th January 2023

Time; 5:50pm

Venue/ Platform: Instagram

Charges: NA

No. of participants: 35

IG LIVE WITH LEA SHROFF

On Monday, 19th December 2021 at 5pm, a live session was organized by the Arts And Design Club to explore the artist journey of our guest Lea Shroff, a TYBA Sophia student. It was a 30 mins long live session on Instagram which was joined by over 50 viewers. In this live session, Lea gave us insight into her digital art journey, storyboarding, character design. There were a lot of questions for

her, which she answered in a very defined and detailed manner. The most frequently asked questions were about how to get started with digital art and how she built a skillset to achieve her goals, as well as how she started her artistic journey. The session was enjoyed by the viewers as they got an insight about how they could get into starting with digital art themselves. She spoke about her struggles about getting started, art blocks and how to overcome them as well as shared her experiences of getting her first commission and working part as a storyboard artist. The discussion ended on an interesting note, talking about ai vs artist controversy and how it has affected artists and what she thought about it.

In a nutshell, we really enjoyed this amazing interactive session a lot. The session was hosted by digital artist and Art & Design Senior Executive Clavita Fernandes who was invited as a guest for a similar Art & Design Live session in the previous year.

Date: 25th January 2023

Time; 1:15PM

Venue/ Platform: Offline, Room 12

Expenses: 470 ₹ (Crystals & Wires), 1500 ₹ (Speaker)

Charges: Free for Members

No. of participants; 35

ALCHEMY

A Crystal Wiring Workshop

Alchemy which was organized by the Art & Design Club on 25th January 2023, and had Sakina Pardawala as the resource person. She is a student at Sophia College for Women who creates wire-wrapped jewelry. She even runs an instagram small jewelry business 'accessoriesbysakina' to pursue her passion.

The event was first-come-first-served because there was a limited amount of seating available for the participants Sakina showed the participants a small PPT, which was followed by a hands on tutorial on how to wire the crystals that they were already provided with one small wire & one crystal per person. Senior Executives Kashish Daga & Aarushi Verma managed the pre-event preparation. The materials were purchased in bulk from Crawford Market. Only club members were permitted to take part as the expenses incurred were reimbursed from the club funds. About 35 participants joined and they mastered the fundamentals of wire wrapping so they could embellish their favorite gems into stunning pendants, rings, bracelets, or earrings. Participants received all the required materials and could take home their adorned crystals.

Students Feedback: Participants said that it was a really enjoyable experience. They described it as fascinating and expressed their eagerness to wear what they had made.

Some of them had problems following the speaker's directions, so they recommended setting up for better visibility and creating a PowerPoint presentation with visuals to show the processes. Most of them said that they look forward to more workshops.

Date: 28th January '23

Time: 12:30 PM Venue: ROOM 12

Charges(if any): Free for All

Expenses: 1500₹ for each speaker

No of participants: 10

ART IN MUNDANE

The event was a workshop on applying design principles and exploring art through everyday objects by Denise D'Souza and Desiree D'Souza. Denise by profession works as a Visual Designer at The Swaddle (an independent media organization) while Desiree works as a strategist at Sideways Consulting (a creative agency).

Promotional posts on instagram and the club whatsapp group were posted prior to the event. It was a long weekend, and lesser participation was observed.

Denise and Desiree had prepared a PowerPoint presentation to discuss the role of fashion in their life, their inspiration, and how they apply visual design concepts to everyday styling and make their own clothes from scratch. The session was with all those that were present actively engaging in the activities and trying out ideas taught in the session. A feedback form was shared by the end of the session to the attendees.

	STUDENT FEEDBACK
The	members who participated had a fun experience with the two guest speakers.
They	thoroughly enjoyed the session and took
back	home a new perspective to look at clothes

and fashion. Images from Alchemy (top) & Art in Mundane (bottom)

MISCELLANEOUS EVENTS

TY FAREWELL DECOR

The Art & Design club was responsible for decorating the college central lawn & AV hall for the purpose of the TY farewell on the 26th & 27th April 2022. Since the new team was not established at this point, the club worked with CUC 2022 volunteers. Art & Design Executive, Simran Satoskar, Member & artist Ginelle Ebnett & Radha Joshi Art Design Club Secretary 2022-23 led the decoration work.

Overall, this was a success, as a huge collage of relatable Sophia graphics were mounted on a big soft board. This installation was a crowd favorite. A small photobooth with an instagram frame, using cardboard, was created for taking pictures. For the AV hall decor, cut out letters were pasted on the streamers that were available. On the main day, the volunteers stayed back and worked till 6pm until the event commenced.

UPDATE BOARD & NOTICE BOARD

The Art & Design club was responsible for updating the college event calendar every month. Every month, one of the Art & Design Executives puts up an artwork with the list of upcoming club & association events, plus important dates. Art & Design Executives: Stephanie Miranda, Akshata Singh, Simran Satoskar, Jia Rathod, Aarushi Verma worked on the same.

GLIMPSES 2022

Glimpses 2022 was organized by the CUC on the *12th* of August 2022. The executive team made a short video introducing the newly joined FY's to our club. We recorded art

& design members and asked them what 'art' means to them as well as what the club means. A common response was that the club was seen as a safe space of self expression through art, for all. The video was displayed at the Bhabha hall for the event, along with the introductory videos of all other clubs.

TEAM & LOGO REVEAL

The team & new logo reveal of the club was done on the club's instagram page & whatsapp group on the 27th & 28th of November. Senior Executive Clavita Fernandes along with the Secretary Radha Joshi, worked on the logo and template for the same.

CLUB REGISTRATION DRIVE 2022-23

The first club registration drive took place on 25th & 26th July 2022. Registrations were open to all SY & TY students of our college. Online registrations were open for 5 days. A total of 165 registrations were made. Our club organized a face painting session along with other small activities such as doodling to attract a crowd and keep the drive engaging and fun.

For the second registration drive, which again took place in the canteen extension on 22nd & 23rd August, similar activities were conducted. A total of 123 online and offline (combined) registrations were made.

The last drive was open primarily to First Year Junior College students, this was held at the MPH on 21st September 2022 along with all other clubs on the same day. The drive began at 11 AM to 12:25 noon. A total of 84 online & offline registrations were made.

In the year 2022-23, Art and Design Club had a total of 372 members.

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TEAM ART & DESIGN 2022-23:

(L to R: Sr. Executives Kashish Daga & Clavita Fernandes, Club Secretary Radha Joshi, Sr. Executives Jia Rathod, Akshata Slngh, Aarushi Verma, Simran Satoskar) (Not in Frame: Sr. Executive Mahua Chakrabarty & Jr. Executives Stephanie Miranda & Diwanshi Jain)